Components of the Strategic Plan

The Strategic Plan is a summary of an organization's mission, values and strategic goals for some designated time period. The Plan document should state in plain language why the organization exists, what problems or opportunities it is currently confronting, the Committee's vision of the future (subject to board approval), and the strategies that will be employed to attain that future. The Strategic Plan has the following components:

A. Mission Statement
   - The Mission Statement states the purpose for which the organization was established and describes the communities which it serves, significant programs or services offered, and its future direction and any special relationships.

B. Value Statement
   - The Value Statement is a statement of philosophy that guides how an organization will carry out its mission; represents fundamental beliefs of an organization.

C. Vision Statement
   - The Vision Statement is a summary of the Strategic Plan that communicates the Plan's vision of the organization's future in objective terms. In other words, if all good things came to pass, what would the organization be at some point out in the future?

D. Environmental Assessment
   - An Environmental Assessment provides a comprehensive understanding of the present and future environment within which the organization must operate. It presents trends and their respective implications to the organization.

E. Strategic Goals
   - A Strategic Goal is a condition, status, or level of performance to which the organization aspires; representing its fundamental aims; and indicating what the organization wants to be or do. Goals are set within the context described by the Environmental Assessment.

F. Impediments
   - Impediments are the obstacles that must be overcome in order to reach strategic goals.
G. Strategies
- Simply put, strategies help to overcome impediments. Sequentially, you set goals, consider impediments and define strategies to overcome the impediments.

H. Tactics
- Tactics are the detailed work plans that are designed to carry out strategies. In classical planning, a tactical plan results in some or all of the following:
  - Annual Operating Plan
  - Support Service Functional Plans:
    - Financial Plan
    - Information Systems Plan
    - Facilities Plan
    - Human Resources Plan
    - Marketing Plan
  - Public Affairs Plan
  - Development Plan

I. Plan Monitoring and Control